### **MINUTES**

## LAKE CHELAN RECREATION DEVELOPMENT FOUNDATION

# Board Meeting December 12, 2012 144 E. Woodin Ave., Chelan

Board members present: Scott McKellar, Mike Sherer, Tim Hollingsworth Wai Petersen

**Board members absent**: Ron Sturtz

**Alternate Board members present**: Philip Long, Coron Polley, Robert Fifer

Others Present: Patty Soderstrom, Secretary

**I. MINUTES:** The minutes of November 21, 2012 were read and approved.

## II. OLD BUSNESS:

A. Website: Coron stated our websites are using 10-year old technology and need to be brought up to date to make them accessible to new mobile devices. He will contact Chris Raines at Cevado to update websites. Mike also suggested Laura McNamara as a source for advice on Web design and strategic planning for the sites. ACTION: Coron will work on the LCRDF website, and Robert will work on the RACC site after Coron gets his campaign done. There should also be a Facebook page for RACC.

**B.** Logo & Cards: A logo has been developed for RACC. <u>ACTION:</u> Philip volunteered to work on logo and design for cards. Will get the websites on cards.

### **III. FINANCE REPORT:**

Ron provided a finance report through December 11, 2012, which is attached to these minutes. He has transferred the long term investment account to checking.

## **IV. KOZI** "Rich Moments":

January: Robert will talk about RACC developments and fundraisers.

February: Mike will talk about Louie Foxx event.

March: Wai will do

## V. COMMITTEE REPORTS:

**RACC:** Scott reported on several "community awareness" events/fundraisers happening. Soup Extravaganza on December 15<sup>th</sup>, and a Firehouse meeting on Dec. 17<sup>th</sup>. Scott is also meeting with several potential interested people (donors/volunteers) to pursue funding the RACC facility. The RACC Committee has dissolved into several committees to pursue different portions of RACC funding. Many, many volunteers have come forth to work on this project.

Mike, Tim, Robert and Scott met with Ted Schroth and several of his architects on Monday and Wednesday in Chelan. Ted and his architects are providing drawings and layouts of the design for the RACC center to be used for PR events. The meetings were called "charettes" (intense work efforts expanded by architects and others to meet the project).

The high school "Interact Club" has been very successful to raising funds. Scott will arrange a RACC presentation to them, and have JoAnne and Hillary make a presentation to provide awareness of our project. Robert will contact a few members of the club to attend the Soup Extravaganza.

The Grant Writing Committee will meet with Lisa and Steve in our community to glean information and learn how to make successful proposals.

Mike wants to complete the PR package to be used this winter.

RACC also needs a Business Plan. Scott will send his personal business plan as a model to Coron, Robert and Wai, to get something started.

A "Thank You Letter" has been created to give to donors for tax exempt purposes. Robert has the letter.

<u>Trails Committee:</u> Tim and Coron have drafted a letter to be sent to Mark Shelton, but in the meantime Tim e-mailed him first and has not received a reply. After further discussion, it was decided to get written agreements from the BLM, Forest Service, private parties, PUD and maybe Department of Fish and Wildlife (the WSDFW has concerns about bikes on trails in wildlife areas) to show to Mark Sheldon as part of the package. <u>ACTION:</u> Coron will contact a friend who knows Mark Shelton personally and ask him to make the approach for the Trails Committee plans after some written agreements have been received. Try to schedule a meeting of all parties involved in the future.

There was a lengthy discussion of signs and benches being placed anonymously on Butte trails.

<u>For the Record:</u> The LCRDF Board of Directors is adamantly against placement of any such signs or benches, especially on the private land portion of the Butte trail.

<u>Manson Swim Hole</u>: Wai submitted the completed package to the county who returned it for a few changes. Wai and Scott made the changes, and Scott will get the package back to the County.

#### VI. NEW BUSINESS:

**Insurance:** Coron stated he did think the Board needs liability insurance, but not D&O since we have a non-compensatory Board. Also, D&O would not be necessary if all Directors have personal umbrella policies. He will hopefully have a quote for a general liability policy by next meeting so the Board can consider the expense.

If anyone has information of meetings that would be of interest to our Board, our working committees, or interested partners, please contact Patty and she will get them listed. (nelsandpatty@frontier.com) 682-3114

V. NEXT BOARD MEETING: Wednesday, January 16, 2013, 1:00 pm, Ron Sturtz Conference Room. Since Scott will be out of town, the Vice-President, Tim Hollingsworth, will chair the meeting.